



GROUP

INFO@TARGETEGYPT.CO



Our **STORY:**

Over 20 Years of Passion and Leadership

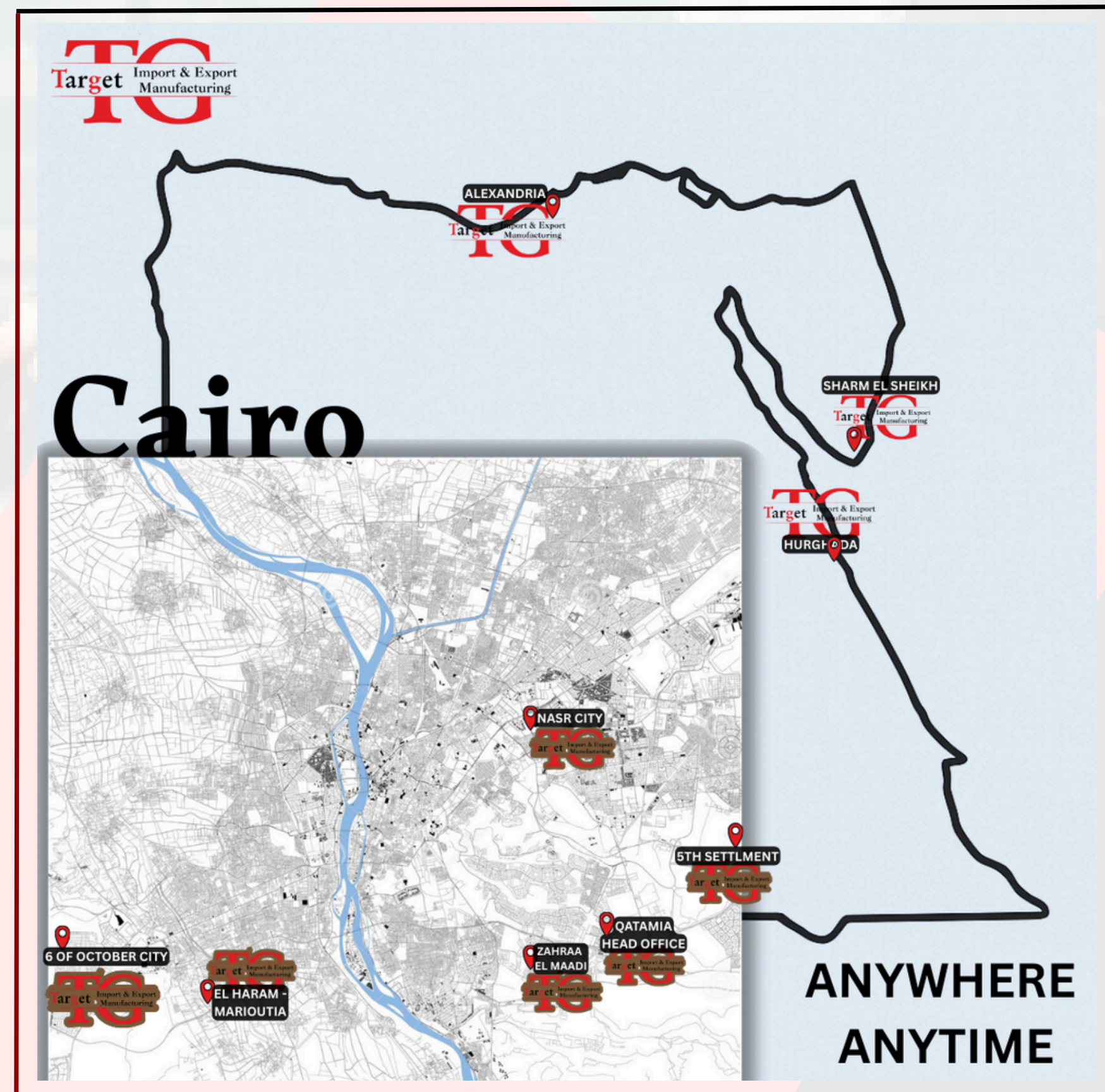
We started our journey in the heart of the **United Kingdom**, where we built an extensive chain of agencies and partnerships that allowed us to offer unique manufacturing solutions.

Our passion evolved from simply importing & exporting equipment into a leadership role in custom manufacturing, making us a leading name in **Europe**.



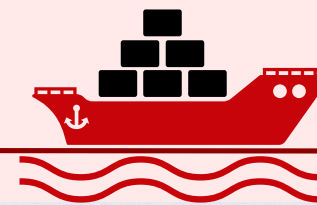
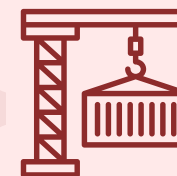


- From this success, we carried our ambition to the **MIDDLE EAST markets**, beginning in Egypt where we quickly became a trusted partner for hospitality professionals.
- Thanks to our clients' trust, our vision has become a tangible reality, leading to a new chapter of growth and expansion.
- Today, we are proud to serve the entire Egyptian market through our network of **8 showrooms**, in addition to our **3 modern factories** that meet our clients' needs for manufacturing various equipments.





- Our ambition didn't stop there. We extended our reach to the United Arab Emirates, bringing our expertise and exclusive European solutions to one of the most dynamic markets in the world.





- As the exclusive distributor of **top European brands**, and with our offices in the **United Kingdom** & **United Arab Emirates**, we guarantee direct access to any European piece of equipment you need. This ensures authenticity, efficiency, and competitive pricing.
- This powerful partnership is the foundation of our promise to our clients: to provide not just what you need, but what you deserve to achieve excellence.



OUR VISION

To be the preferred partner for hospitality equipment across the Middle East and Africa, renowned for our excellence in quality, innovation, and reliability, setting new standards in design, technology, and customer satisfaction.



OUR MISSION

To empower every hospitality project, regardless of size, to turn its ideas into successful, sustainable realities. We are committed to providing integrated solutions, from innovative engineering design to continuous technical support, with a focus on unmatched quality at every step.



OUR VALUES:

Our values are the cornerstone of our identity, guiding every decision and action we take:

- **Customer-Centricity:** We place our clients' success at the heart of everything we do, building lasting relationships based on trust and mutual growth.
- **Innovation:** We continuously seek new and better ways to serve the hospitality sector, embracing new technologies and creative solutions.
- **Quality & Integrity:** We uphold the highest standards of quality in our products and services, acting with transparency and honesty in all our dealings.
- **Sustainability:** We are committed to offering eco-friendly and energy-efficient solutions that contribute positively to both our clients' businesses and the environment.



Our Goals:

1

Market Leadership:

To enhance our market leadership in Egypt and strategically expand our presence across the Middle East and Africa.

2

Sustainable Innovation:

To be at the forefront of providing innovative, energy-efficient, and environmentally friendly hospitality solutions.

3

Stronger Partnerships:

To fortify our exclusive partnerships with leading European brands, ensuring we consistently offer luxurious and exclusive products.

4

Flawless Execution:

To deliver every project on time, within budget, and exceeding our clients' expectations.

Our PARTNERS:

A Trust That Builds Success

We are proud to be the **trusted** and exclusive partner for leading **brands**:



Our relationships with our European partners are more than just business; they are a partnership built on mutual trust and a shared commitment to quality. They have placed their complete trust in **Target** to be their exclusive and sole representative in **Egypt**, believing in our ability to deliver their products with the highest standards of service and professionalism.



These partnerships guarantee you direct access to the finest original European equipment from our **UK** office, ensuring authenticity, efficiency, and competitive pricing.

OUR SERVICES

**WE DON'T JUST PROVIDE SERVICES;
WE DESIGN CUSTOM SOLUTIONS TO EMPOWER YOU:**

- **Integrated Fit-out Solutions:** From engineering design to full-scale operation of kitchens, bakeries, and diverse facilities.
- **Custom Manufacturing:** We build the solutions you need, including Walk-in Cold Rooms, display units, and bespoke equipment.
- **Design & Equip Service:** Our engineering team transforms your architectural plans into a fully integrated, ready-to-operate projects.
- **Continuous Support:** Professional maintenance and 24/7 technical support to ensure your operations run without interruption.
- **Exclusive European Supply:** Direct access to authentic European equipment from our **United Kingdom & United Arab Emirates** offices.
- **Flexible Payment Plans:** We offer financial solutions tailored to fit your budget and support your project's growth.

CUSTOM MANUFACTURING:

Because Your Project is Unique

At **Target**, we believe that true success comes from our ability to transform ideas into tangible realities right here in Egypt ,Middle East & Europe.

We don't just rely on imports; we are proud to operate 3 specialized factories that utilize the latest technology to produce outstanding solutions tailored to your every need.

Every project has its own unique demands, and we are here to meet them. Through our custom manufacturing service, you can get:

- **Walk-in Cold Rooms:**

Custom-designed to fit your exact space, ensuring maximum cooling efficiency and storage capacity.

- **Custom-Made Display Units & Equipment:**

Whether it's a bakery display or a unique piece of kitchen equipment, we craft it with precision to be both an artistic and a functional piece.

- **Integrated Solutions:**

We manufacture everything necessary to fully equip your kitchen or bakery with the highest quality, guaranteeing seamless daily operations.

In short, our factories are not just production lines. They are a massive workshop dedicated to bringing your vision to life, all while ensuring a level of quality that matches the finest European standards.



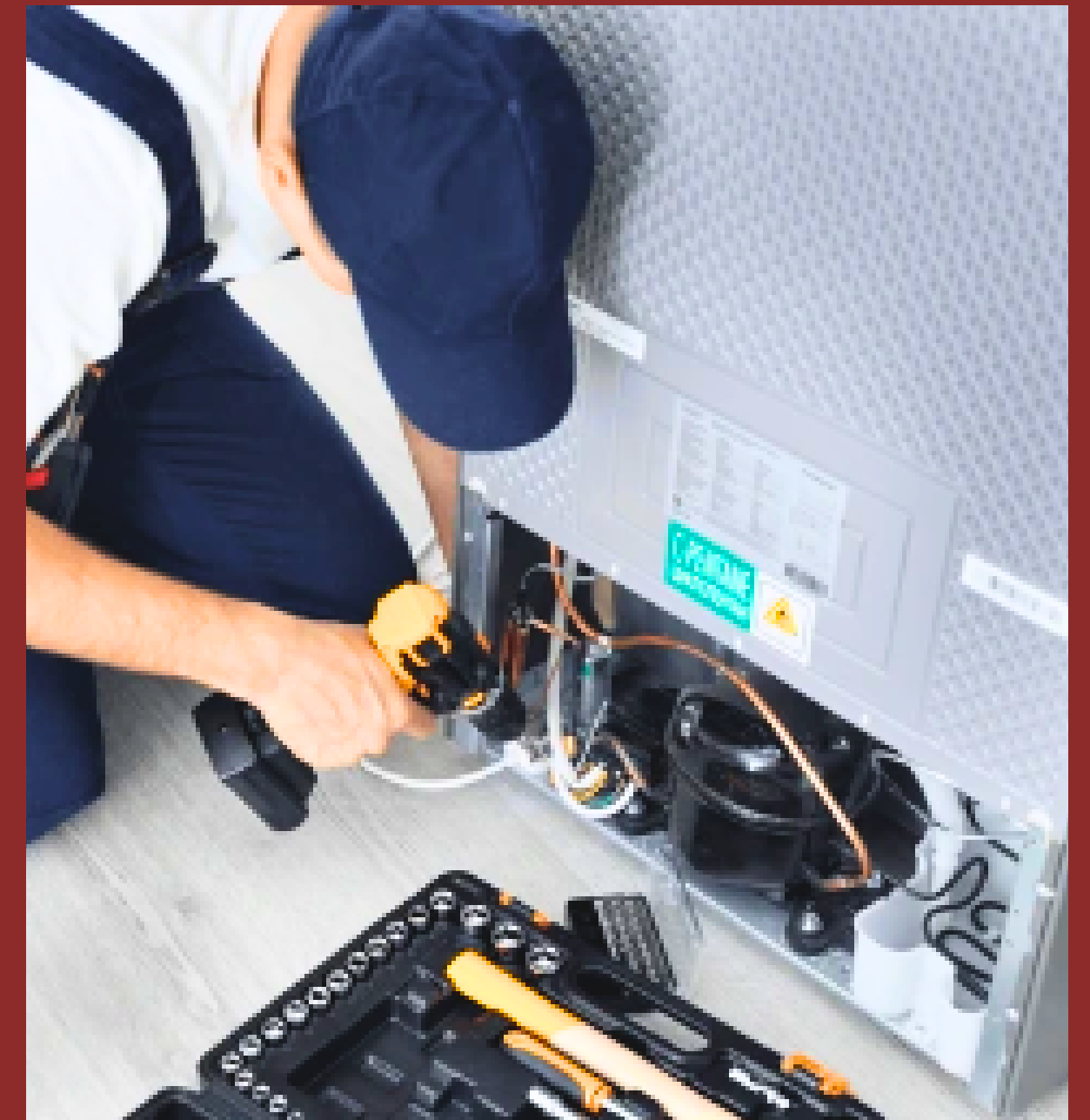
PROFESSIONAL MAINTENANCE:

Ensure Continuous High-Efficiency Performance

At "**Target**," we don't just provide you with the latest devices and equipment; we complete your journey to success by ensuring uninterrupted performance.

Our team of **expert engineers and technicians** offers comprehensive maintenance services, whether it's regular preventive maintenance to ensure your equipment works efficiently at all times, or immediate and rapid repairs in case of emergencies. **Our goal** is for your devices to operate at maximum efficiency, without any sudden breakdowns that could affect your work.

We believe that maintenance is not just a service; it's a **full commitment** that gives you peace of mind. For this reason, we offer a **full warranty** on our equipment, with genuine **original spare parts** from approved suppliers and official dealerships. We guarantee that every spare part installed is of the best and highest quality.




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